

ENC1102

WRITING ABOUT TEXTS (435056)

PROFESSOR INFORMATION



Audrey M Antee

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Office Hours:

Hours	Days	Campus	Room	Phone
9:55-10:55	Monday, Wednesday	North Campus	D277	(904)766-6706
6-8	Wednesday	Open Campus / Online	Skype a.antee	
9:50-12:50	Tuesday, Thursday	North Campus	D277	(904)766-6706

And by Appointment

COURSE DESCRIPTION

Description: This course focuses on understanding and writing about texts. The student will develop a proficiency in evaluating written, visual and filmic texts and in writing analytically about these texts. This course provides a solid introduction to research writing as well as writing skills. This course includes reading and writing competencies.

Prerequisites: ENC 1101 or ENC 1101C with a grade of "C" or better.

Corequisites: None.

Degrees Offered: A.A., A.S.

COURSE INFORMATION

Course Number / Title: ENC1102 / WRITING ABOUT TEXTS

Reference Number: 435056

Number of Credit Hours: 3.00

Term / Year / Session / Length: Spring / 2016 / A / 16

IMPORTANT DATES

Class Begins	01/06/2016
100% Refund Deadline	01/13/2016 7:00 PM (ET)
Non-Attendance Drop	01/21/2016 11:59 PM (ET)
Withdraw with 'W' Deadline	03/15/2016 7:00 PM (ET)
Class Ends	04/29/2016

College Holiday(s)

1/18/2016, 2/15/2016, 3/21/2016 - 3/27/2016

Technical Maintenance

1/16/2016 - 1/18/2016, 2/13/2016 - 2/15/2016, 3/20/2016 - 3/27/2016, 4/16/2016 - 4/17/2016

These dates are critical for this course. Additional critical dates for this course can be found by clicking the appropriate term links in the [online calendar](#) at the Florida State College at Jacksonville Website.

COURSE LOCATION

Location	Room	Times	Days	Session Dates
NORTH CAMPUS	D0208	08:30 AM - 09:45 AM	Tuesday, Thursday	01/06/2016 - 04/29/2016

INSTRUCTIONAL MATERIALS AND EQUIPMENT

REQUIRED TEXT / MATERIALS

Signs of Life in the USA	Edition: 8th
Author: Maasik	
ISBN: 9781457670251	
Copyright: 2015	
Publisher: Bedford Saint Martin's	

We will also be using a few sections from *A Writer's Reference* which I will provide to you.

TECHNOLOGY REQUIREMENTS

You should own or have access to:

- An email account
- Computer with high speed access to the Internet
- Access to College computers when needed
- Virus-checking software
- Word-processing software-**all FSCJ students have access to Word, PowerPoint, Excel, etc. through their FSCJ email account. Log into your email, click on Office 365, and download programs to your computer.**
- Software and plug-Ins that may include (choose the titles for the free downloads)
 - [Adobe Acrobat Reader](#)
 - [Flash Player](#)
 - [Java](#)
 - [QuickTime](#)
 - [RealPlayer](#)
 - [Shockwave Player](#)
 - [Windows Media Player](#)

It is a good idea to check your computer at the beginning of each course and a couple of times throughout the term to ensure you have all the necessary software and plug-ins to use the Blackboard online system and course features. After logging in to Blackboard, choose the Browser Checker link. Review the results and choose the links to the recommended software.

Please note that you will need to turn off your pop-up blocker to use all features of this online course.

ACCESSIBILITY

Florida State College at Jacksonville recognizes the importance of assisting and encouraging all students to reach their full potential. In accordance with the Americans with Disabilities Act (ADA), the Americans with Disabilities Act as amended in 2008, and Section 504 of the Rehabilitation Act of 1973, the College ensures that its admission requirements are uniformly applied, and that its services, activities, facilities and academic programs are accessible to and usable by all qualified students. The Office of Services for Students with Disabilities (OSSD) implements and coordinates reasonable accommodations and disability-related services to promote full participation of individuals with disabilities in all aspects of college life.

The Rehabilitation Act defines a disability as an individual who has a physical, mental, or learning disability, which substantially limits one or more major life activity (i.e., seeing, hearing, speaking, walking, sitting, standing, breathing, reading, writing, or performing mathematical calculations, and caring for oneself); or who has a record of such impairment; or who is regarded as having such impairment. Both the impairment and the limitation of a major life activity must be established to be eligible under the ADA. Please click [here](#) for more information.

LEARNING OUTCOMES

- Quoting and paraphrasing sources
- Summarizing material
- Arguing a point of view persuasively using written materials to substantiate points
- Writing using correct grammar, word usage, and diction
- Using researched sources following correct MLA style documentation guidelines
- Analyzing and evaluating various genres of fiction and nonfiction
- Editing and revising essays

COURSE PARTICIPATION

CALENDAR OF ACTIVITIES

Dates may be subject to change.

Week 1 Jan 6-10

Tuesday:

- Course introduction; diagnostic writing exercise-Complete Student Contract in Blackboard

Thursday:

- What is semiotics? How can it help us understand popular culture? *Read* "Popular Signs" and James A. Roberts, "The Treadmill of Consumption"
- Developing a strong thesis. *Read* "Writing About Popular Culture" WR A1, A3-4

Week 2 Jan 11-17

Tuesday:

- How do advertisers use signs to encourage consumption? *Read* "Brought to You B(u)y: The Signs of Advertising," James B. Twitchell, "What We Are to Advertisers" and Joseph Turow, "How the New Advertising Industry is Defining Your Identity and Your Worth" The writing process WRC1-C3

Thursday:

- Advertising and the cult of cool. *Read* Thomas Frank, "Commodify Your Dissent" and Juliet B. Schor, "Selling to Children: The Marketing of Cool"
- Description vs. analysis and analyzing images;. *Read* "Reading Visual Images Actively" WR A2

Week 3 Jan 18-24

Tuesday:

- Advertising and the signs of class. *Read* Jack Solomon, "Masters of Desire"
- Using sources properly. *Read* Scott Jaschik, "A Stand Against Wikipedia," Patti Caravello, "Judging Quality on the Web," and Trip Gabriel, "Plagiarism Lines Blur for Students in Digital Age"
- Documentation conventions *WR* MLA 1-4
- Draft thesis statement, essay #1 draft due (bring three copies of your thesis to class)

Thursday:

- Peer review session, essay #1 (bring three copies of your draft to class)

Week 4 Jan 25-31

Tuesday:

Workshop: Revising your draft *WR* G5, G 6

Thursday:

- Analysis of retail space. *Read* Malcolm Gladwell, "The Science of Shopping" and Anne Norton, "The Signs of Shopping"
- Organize teams for store project

Week 5 Feb 1-7

Tuesday:

- The semiotics of packages. *Read* Thomas Hine, "What's in a Package"; bring to class a product package for discussion and analysis
- Due: Revision of assignment 1

Thursday:

- The meaning of possessions. *Read* Laurence Shames, "The More Factor" and Jon Mooallem, "The Self-Storage Self" *WR* G-1

Week 6 Feb 8-14

Tuesday:

- Group presentations: analysis of a store

Thursday:

- Strategies for revising prose: achieving directness, clarity; eliminating wordiness WR W2 W5
- Draft of thesis statement, essay #2 due (bring three copies to class)

Week 7 Feb 15-21

Tuesday:

- Peer review session, assignment 2 (bring 3 copies of your draft to class)

Thursday:

- Workshop: Revising your draft WR W3

Week 8 Feb 22-28

Tuesday:

- Read "The Cloud: Semiotics and the New Media" and S. Craig Watkins, "Fast Entertainment and Multitasking in an Always-On World"

Thursday:

The allure of social media. • Read International Center for Media and the Public Agenda, "Students Addicted to Social Media" and Simon Dumenco, "If We're All So Sick of You, Facebook, Why Can't We Quit You?"

Week 9 Feb 20-March 6

Tuesday:

Defining ourselves in relation to our online lives. • Read Danah Boyd, "Implications of User Choice: The Cultural Logic of 'MySpace or Facebook?'" and Rachel Lowry, "Straddling Online and Offline Profiles, Millennials Search for Identity"

- Due: Revision of assignment 2

Thursday:

- The ubiquity of technology. Read Salvador Rodriguez, "In the Digital Age, Breaking Up is Hard to Do" and Stephanie Clifford and Quentin Hardy, "Attention, Shoppers: Store Is Tracking Your Cell"

Week 10 March 7-March 13

Tuesday

- Read Henry Jenkins, "Convergence Culture"
- Draft of thesis statement, essay # 3 due (bring three copies to class)

Thursday:

- Peer review session, essay #3 (bring three copies of your draft to class)

Week 11 March 14-March 20

Tuesday:

- How do we develop our sense of identity? Read "My Selfie, Myself: The Construction of Identity in the Age of Entertainment"
- Toys and the creation of young identities; Read Amy Lin, "Barbie: Queen of Dolls and Consumerism"

Thursday:

- The construction of gender identity. Read Aaron Devor, "Gender Role Behaviors and Attitudes," Deborah Blum, "The Gender Blur: Where Does Biology End and Society Take Over?" and Kevin Jennings, "American Dreams" WR W4

March 21-27 Spring Break—College Closed

(I will be checking my email over the break if your group is meeting or if you are working ahead and have questions.)

Week 12 March 28-April 3

Tuesday:

- Gender in the media. *Read* Steve Craig, "Men's Men, Women's Women," Jane Hu, "Reality Hunger: On Lena Dunham's *Girls*," Helena Andrews, "*The Butler vs. The Help*: Gender Matters"

Thursday:

- Ethnicity and the creation of identity. *Read* Michael Omi, "In Living Color: Race and American Culture" and Jessica Hagedorn, "Asian Women in Film: No Joy, No Luck"

Week 13 April 4-April 10

Tuesday: Library Orientation. *Read* WR R1-3

Thursday: How class may affect our sense of identity. *Read* Alfred Lubrano, "The Shock of Education," Michelle Dean, "Here Comes the Hillbilly, Again," and George Packer, "Celebrating Inequality"

Week 14 April 11-April 17

Tuesday:

- Peer review session, essay #4 (bring three copies of your draft to class)

Thursday:

- Group conferences on revising your final essay

Week 15 April 18-April 24

Tuesday:

- Brief presentations on revising final essay; revision workshop

Thursday:

- Class evaluations/course wrap-up

Week 16 April 25-April 29

- Tuesday: Revision of assignment 4 due

GRADE SCALE

Grade	Points
A	900-1000
B	800-899
C	700-799
D	600-699
F	0-599

COURSE GRADE BREAKDOWN

Essay #1: 150
Essay #2: 200
Essay #3: 200
Essay #4: 250
Reading log: 100
<u>Participation: 100</u>
Total: 1000

FN GRADE - FAILURE FOR NON-ATTENDANCE

A Failure for Non-Attendance (FN) grade indicates that a student has failed a course due to non-attendance. It is calculated as an “F” in the student’s grade point average. **For students receiving financial aid, failure for non-attendance may require the student to refund to the College all or part of his or her aid.** The FN grade will be assigned by the faculty member at any time following the final withdrawal date for the course. See the College’s page on [Grading policies \(http://floridastatecollegecatalog.fscj.edu/content.php?catoid=18&navoid=2246\)](http://floridastatecollegecatalog.fscj.edu/content.php?catoid=18&navoid=2246) "Grading System" for more information.

Attendance:

Students are required to attend class and to participate in class. Class attendance is critical to your understanding of class material. Therefore, attendance will be recorded for every scheduled class. Students who miss three or more class meetings may receive a grade of “FN” (Failure for Non-attendance) or “F” (Failure) at the instructor’s discretion. **If a student is failing by the Withdrawal date because of excessive absences, the student will receive a grade of “FN.”**

Class attendance is critical to your understanding of class material. Research shows a strong correlation between good attendance and student success. If you miss class, you are responsible for contacting a classmate or your instructor to find out what material you missed and what work was assigned. An email will not be enough. You will need to arrange to see the instructor during office hours. If work is due in class on a day you must miss, you are still responsible for turning in your work on time. It is strongly recommended that you form study groups and/or exchange contact information with other students.

Tardiness is unacceptable because it disrupts the class. **Your attendance record and your tardiness record will have a considerable impact on your final participation grade.** You can only contribute to classroom discussions and work if you are present.

Participation:

Participation is a crucial part of the class and your grade. You will be expected to work in small groups, participate in group discussions, and complete various other activities in the classroom. In general, when you are participating in activities, you are expected to have something constructive and relevant to contribute. The energy – good or bad – you bring to the classroom will considerably influence your participation grade as well as your final grade. Missing class means a loss of participation credit for that day regardless of the reason. You cannot receive participation credit if you are not physically present in class to participate. However, there will be a couple of small extra credit opportunities in case you would like to make up for some lost participation credit.

Please note that you should complete all of the readings for the a particular week **prior to attending class**. You are expected to be familiar with the material, and your participation credit depends on your being engaged in class and group discussions. If I notice people in the class have not been reading and cannot contribute, I will be forced to give in-class quizzes in class to test your knowledge of assigned readings which will impact your participation grade.

About the Assignments:

Essays: You’ll write four formal essays, all of which require drafts that you will revise at home for final submission. On days that drafts are due, you need to bring three copies of complete drafts to class for peer review; this group activity will enable you to respond to others’ work and to receive valuable feedback for revision. You are expected to make substantial revisions that transform the draft into a clearly written, thoughtfully argued essay. It is this revised draft that will receive a grade. You may also be asked to complete occasional short exercises, either in class or at home. Detailed descriptions for each essay assignment will be provided on Blackboard.

Reading Log: Your log is meant to help you respond thoughtfully to your reading. For each day when a reading assignment is due, you need to bring to class a one- to two-page response (typed, double-spaced); in advance, I will give you questions to prompt your thinking. I will collect these responses on the day they are due, and I won’t accept late responses. When evaluating your reading log, I will look for signs of thoughtful insights and careful responses to the issues you discuss. While your writing does not need to be stylistically formal, it should be grammatically correct and proofread for mechanical errors and typos. I will grade your logs on a check system. You are allowed to miss one response without penalty

Group Presentation: You will participate in some group work that should serve as a collective brainstorming session for one of your individual essays. In groups of four, you’ll do an in-depth analysis of a store (we’ll form groups and pick stores during class week 4); on Tuesday of week 6 your group will give a 15-minute presentation that analyzes your retail outlet. All members of the group must participate in the presentation.

COURSE GUIDELINES & POLICIES

ACADEMIC DISHONESTY

Academic dishonesty, in any form, has severe consequences. Click [here](#) to view FSCJ's academic dishonesty definitions and procedures.

LATE / MAKE UP WORK

Everyone gets one “freebie” for a late assignment, but **ONLY ONE**. **Regardless of the reason for work being late, the regular late policy will apply unless you choose to use your freebie.** If you use your freebie, you **MUST** still submit the assignment within a week from when it was originally due. Not doing so will result in a zero on the assignment.

If you choose not to use your freebie or if you use your freebie and consistently turn in other work late, **30 percent** will be deducted from each assignment submitted on the day following the due date. After your freebie has been used, **I will not accept a paper or homework after the second day from when it was due.** If you have personal issues that you think will prevent you from submitting your work on time, you need to contact me **prior** to the due date, and we can discuss your options. However, contacting me **does not** necessarily mean that I will allow you to turn in your work late.

Personal computer or internet problems will not prevent you from submitting your work as long as you back everything up on a flash drive and as long as you do not wait until the last minute to submit work. Also, public libraries offer free internet access as do the FSCJ campuses and centers. There are also several places such as Starbucks and some malls that offer free WiFi access if you happen to have a laptop. However, if there is a problem with Blackboard itself, I will work something out with everyone in the class.

The freebie does not apply to the final essay assignment. Because of when the semester ends, assignments due week 16 will not be accepted after the due date.

*** Late work will not automatically be accepted. If your circumstances are such that you cannot submit an assignment on time, schedule an appointment to meet with me. Exenuating circumstances will be considered, but the existence of such circumstances does not guarantee special consideration.**